

Yael Saban-Farkash

Bitzron, Israel // 972-523-960-448 // info@rebecca.co.il // Born 1981

www.rebeccastudio.co.il // www.rebecca.co.il

Product designer, teacher and lecturer for fostering and preserving creativity in children. developed a unique approach for guiding the creative process, which she use in all educational endeavors. Director and owner of REBECCA, a home for design and creativity, an enrichment center for plastic arts. involved in research on nurturing and preserving creativity in children.

education:

- 2015 *The Hebrew University of Jerusalem*,
Teaching certificate in teaching arts
- 2013 *Bezalel Academy of Art and Design, Jerusalem*,
M.Des in the Department of Industrial Design
- 2007 *H.I.T - Institute of Technology, Holon*,
B.Des in Industrial Design

Professional and Teaching Experience:

2011 -Present: 'REBECCA' Design and Creative Center, Plastic Arts enrichment center, Bitzron:

- Establishment and management
- Teaching arts for adults, children and youth: courses and workshops.
- Establishment of a design studio specializing in ceramic design.
- Business accompaniment for designers and creators (design, branding, marketing).

2007- Present: Teaching and training

- Achva College, Department of Early Childhood Education
- Achva College, pre-academic preparatory program
- Workshops for parents and educational staff to foster creativity among children
- Teacher at the Center for Gifted and Excellent Children (Rehovot)
- Teacher at Zippora House - a learning center for children of Ethiopian origin (K. Malachi)
- Lecturer in the "Shippur" program, a program for women on behalf of the Ministry of Welfare and Employment.
- Product Design Instructor at Ramah Summer Camp (Canada)
- Instructor in the MALA (Rehovot) project
- Private groups, summer camps and kindergartens
- Giving lectures and adult workshops in design, fashion, image, ceramics

2009-2011 Contemporary Design Store, Construction and Management

1999-2000 " Garin Oded", one year volunteer program in the 'Bnei Heshuvim' Youth Movement, Central Arava Regional, Training and education of children and youth

Exhibitions:

- "Today" Exhibition, 2014, **Benyamini Contemporary Ceramics Center**, Tel Aviv
- "Today", 2013, Hansen House, Jerusalem Design Week
- "side effects" Exhibition 2012, within the framework of the Jerusalem Design Week
- "Experimental Flight" Exhibition 2008, Periscope Gallery, Tel Aviv
- Exhibition "Advanced in Climate Design" 2005, at the Museum of Israeli Art, Ramat Gan

Military Service:

2000-2002 Psychotechnical Diagnostician in the Recruitment Office: in charge of the initial tests for Air Force air crew